



Board Meeting Agenda, March 2nd 2022

- Accept Meeting Minutes from AGM Feb 26th
 - o See edits from Ron
 - o Edit and approve for posting on FB Group
- Final thoughts on AGM
- Identify roles of Directors on GOTA Board
 - o See list made by Ron
 - o Make roles transparent to Members
- Recognition of Board Members past
 - o How? Plaques, etc.
 - o When/Where?
- Profiles every month on Members, new & old
 - o Recognize 'Old Timers' in the industry
 - o Welcome New Members
 - o Newsletter, FB group, GOTA website, how?
- C-12 Training
 - o **Priority item**
 - o Logistics of the sessions themselves
- Logistics of Negotiations for Rates
 - o What content will we be presenting? Breakdown of expenses? Individual letters of intent by all members
 - o How do we want to go about it? (in person, telephone, email)
 - o Assign various roles to Directors if needed, make game plan for the next 7 weeks.
 - o **Campaign:** "Trucking is an Industry; Not a Hobby"
- Logistics of "Strike" if unsuccessful with negotiations
 - o How?
 - o Frequency of parking trucks (random)
 - o Other suggestions
- Recruitment of New Members
 - o COO Snow Removal List Ron previously sent out
 - o Incentives for membership: Any leads on HR, Employee Benefits, Recommended Vendors?
 - o New webpage in the works
- Any other items worth addressing