



Date 05/11/2022

Location Virtual <https://teams.live.com/join/9312918517736>

**Attendance:**

1. Call to Order: 7:03 pm
  - o Duty Officer: Paul Lalonde
2. Minutes of the May 3rd Membership meeting

Moved by Christina seconded by Bobbie.

3. Additions to the Agenda
  - o HR Downloads update
4. Business arising from the minutes **Status of Action Items:**
  - o N/A
5. Finance Report
  - o Liz now has full access to bank account
  - o \$34,886.00 in account
    - i. Since it took so long etransfers expired, Liz has followed up with those, and have set up auto deposit set up so no passwords are needed to accept EMTS.
    - ii. Christina provided chks for sponsors from May 3rd meeting...
    - iii. Ron hasn't been paid
  - o Ron to be paid 6% Vacation
  - o **Action Item:** Paul to talk to Ron about becoming SubContractor for GOTA, get him paid to May 1st, figure out the plan for the etransfers he deposited in personal account.
6. Committee and other reports
  - o Marcel at Lafarge: Jeremy looked at FSC sent, he doesn't agree completely, still working on an FSC of his own, hasn't had a chance to send back to Marcel.
  - o Paul at RWT: Ron shared multiple FSC sheets RWT had drafted. Presented at the meeting but to be kept confidential
    - i. **Action Item:** Send to Christina, Liz, Randy, Tyler
7. New Business
  - o May 3rd General Meeting Recap
    - i. **Christina:** not enough convo was had...
    - ii. **Randy:** not much was said because RWT was there...
    - iii. **Convos with RWT since meeting 05/03:** They were short 20 trucks today, they want the loyalty first but they should be paying proper rates

- first. They aren't reaching out to all truckers for some reason, and are trying to make it GOTAs problem.
- New Membership Incentive - Discounted Rates
    - i. Good for 6 months only (expires 12/31/22)
    - ii. **Christina:** proposed we dont offer discounted memberships all GOTA perks (ex. preferred pricing at Macewens)
    - iii. **Liz:** Hesitant to proceed since we're still catching up with 2022 billing... existing members wont be happy, what if people are claiming they were new members
    - iv. Carry half pricing from June to December (have to have paid by june 1st)
      - 1. Start promotion ASAP, Announce online
    - v. Referral program: current Gota members will get a percentage off if they refer someone new... 1 time discount.
  - **MOTION:** Membership Incentives, paid by June 1st, SINGLE \$150.00 MULTI: \$250.00, Membership good until December 31st/2022. NEW MEMBERS ONLY
    - i. Moved: Second:
  - Value: Priority Dispatch, Incentive for Referrals, Membership Incentive
  - Website
    - i. JOB BOARD, LIVE DISPATCH BOARD, PLACE TO POST MONTHLY FSC
  - CTV
    - i. Heavily edited, he called the guy out for it,
    - ii. Got a call from CTV toronto, going to do a live interview between 9-12 May 12th. Going to reach out to Carolanne Meehan and Ron TOMlinson
  - HR Downloads: need survey of members interested, how many employees they have, there is another option that is a referral program: Christina can refer them, they will get her discount (incentive for amazon gift card, could be door prizes)
    - i. Action Item: Christina To make a post, gain interest, Charlotte to email membership as well.
  - Tabled: Mckewan: Trying to get best options, hoping to pitch something to membership: if you're a member you will get this % off
  - **Action Item:** Show & Sign in June: have a table at the vankleek hill one, **Action/Item Charlotte to Quote** have a banner of flag for GOTA to bring along to social events \$250.00 max limit.
  - Kewitt has not agreed on an FSC, but have yet to agree to anything.

## 8. Motions between Minutes

## 9. Adjournment: 8:16 pm

Moved by Randy, Second Christina

Next Meeting: Wednesday June 15th 7:00pm

Important Notes