



Date 10/11/22  
Location Virtual

**Attendance: Paul, Ron, Marcel, Charlotte, Tyler, Liz, Marc, Christina, Kevin**

- **Call to Order: 7:06 PM**
  - Duty Officer: Paul Lalonde
- **Minutes of the September 14th Meeting**

Moved by Christina seconded by Liz.

- **Additions to the Agenda**
- **Business arising from the minutes Status of Action Items:**
  - GM Report Ron Barr
    - i. Fighting 8-10 Cases
  - **Industry Day**
    - i. Surgenor Approved, Surgenor going to cater, going to connect Ron to a Media person, and present the first electric Tri
    - ii. **Confirmed New Date: Nov 19th**
      1. Committed to Surgenor 65 ppl to attend
      2. GOTA Members only
      3. **Ron** to obtain sponsorship from various members (\$500/sponsor)
      4. **Ron** going to invite NCHCA, invited us to their AGM
      5. **Ron** to draft up an agenda for the day (Deadline next board meeting at the latest)
      6. **Paul** to invite tire company, AEC, and Fred Wood for Fuel Efficiency Training
      7. **Ron** to Invite W.O Stinson
      8. **Kevin** to invite LaPalm Insurance
      9. 50/50 raffle for future event (Fill a truck for CHEO or AGM) **Need to confirm, who is organizing this raffle**
      10. **Ron** to Invite Tread to provide a demo? **Charlotte** to connect Tyler Dubroy to Ron
    - iii. Tables/Chairs, **Ron**
    - iv. Event will be held indoors
    - v. **Liz & Charlotte** Option to pay for 2023 Membership at Industry Day
  - RWT Trailer Rates, convo with Ryan Downing
    - i. NO UPDATES FROM RWT

- Committee for Fall/Winter Rates
  - i. Rate Committee has had numerous meetings, did a survey to the membership, gather data to determine 2023 rates
  - ii. Ron presented 4 spreadsheets with the rate breakdown and profits
  - iii. Let's start the conversation with the Hiring companies **now**, not later or mid winter.
  - iv. Send out letterhead with suggested rate with surveyed membership data, have NCHCA assist if they can **or** utilize the NCHCA member directory to make sure we do not miss any companies that hire trucks.
  - v. Hard Deadline to get this out:
  - vi. Get these numbers out to the membership before drafting the letter**
  - vii. Committee will draft letter next **Tuesday Oct 18th**
- Finance Report
  - Balance as of today \$15,412.00
  - 0 chks that are outstanding
  - Opened PO box, changing all banking addresses to there, also going to update 2023 invoice to reflect the PO box
  - Upcoming payments: \$1000 aside for Industry day, AGM \$500? Banner approx \$300.00 ordered now, 2 week turn around. Ron Barr Invoicing, Bell Phone
  - End of Dec: \$6,466.00 (if we spend anything on Industry day)
- Committee and other reports
- New Business
  - Deferred from August Board Meet: Year-End Banquet
    - i. Committee to organize AGM/Year End Banquet
      1. Paul Proposes Similar NCHCA timeline: Cocktail, 45 Min Board Meeting w Membership, Hor D'Oeuvres/Stand Up Dinner
      2. Date: January? Holidays are done, can ensue people to pay their membership
      3. Committee Ron, Charlotte, Kevin, Liz, Paul
      - 4. Deferred to November Board Meeting**
  - Deferred from August Board Meet: Fill a Truck for Cheo
    - i. Christina to contact Debbie from Golide Mhor for assistance
  - Apparel "Brand my Association"
    - i. Pay as you go
    - ii. Good idea for 2023
  - HR Downloads/HR Software to sell to GOTA Membership
    - i. Christina was recruited by HR Covered
    - ii. Possibly have **a list at Industry Day** that people can write their info for HR Covered Demo
      1. Paul: Sell them an associate membership and have them attend the industry day

CONTINUED...

- 2023 Board/Executive
  - i. What is the plan?
  - ii. Board would step down, if no one nominates themselves we will continue.

**1. Deferred to Next Meeting**

- Motions between Minutes
- Adjournment: 8:15PM

Moved by Kevin seconded by Christina.

**Next Meeting:**

**OCT 18TH/22 7:00PM:** 2023 Rate Committee Draft Letter & Draft Senders List

**NOV 8TH/22 7:00PM:** Board Meeting

Important Notes